

# ORDER



**Orders**  
**Order / Rev:** 50395  
**Alt Order #:** 8837046  
**Product Desc:** ISSUE  
**Estimate:** 11541  
**Flight Dates:** 09/10/12 - 09/16/12  
**Original Date / Rev:** 08/17/12 / 08/17/12  
**Order Type:** CIA - O

**KUCW-TV**

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** Wired Media Partners  
**Buying Contact:** Chris Vail  
**Billing Contact:**  
 11350 Random Hills Road  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Center Forward  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	12	\$4,650.00	\$3,952.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$4,650.00	\$3,952.50	0.00
<b>Totals</b>	<b>12</b>	<b>\$4,650.00</b>	<b>\$3,952.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUCW	09/10/12	09/14/12	M-F 5p-530p M-F 5p-530p	CM	5p-530p	MTWTF--	:30	2	\$75.00	P-2	0.00	NM	2	\$150.00
N 2	KUCW	09/10/12	09/14/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	11111--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
N 3	KUCW	09/10/12	09/14/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
													<b>Totals</b>	<b>12</b>	<b>\$4,650.00</b>